

Wherefore I Claim:

- 1 1. A presentation display comprising:
 - 2 a center panel;
 - 3 a left tray; and
 - 4 a right tray, wherein the left tray is attached to the center panel with a first flexible hinge
 - 5 and the right tray is attached to the center panel with a second flexible hinge.
- 1 2. The presentation display of claim 1 wherein the presentation display is made from a
- 2 single piece of corrugated cardboard.
- 1 3. The presentation display of claim 1 wherein the center panel comprises a header.
- 1 4. The presentation display of claim 1 wherein either the left tray or the right tray
- 2 includes means for attaching a shelf.
- 1 5. The presentation display of claim 4 wherein the means for attaching comprises an 'H'
- 2 cut in the material of the tray.
- 1 6. The presentation display of claim 1 wherein either the left tray or the right tray
- 2 includes a locking tab and a locking slot.
- 1 7. The presentation display of claim 1 wherein disposed within either the left tray or the
- 2 right tray is a support structure selected from the group consisting of shelves, trays and pockets.

1 8. The presentation display of claim 1 wherein the dimensions of the left tray and the
2 right tray are approximately equal, and further wherein the combined width of the left tray and
3 right tray is about equal to or less than the width of the center panel.

1 9. The presentation display of claim 8 wherein the height of the center panel is in the
2 range of 10 inches to 72 inches; the width of the center panel is in the range of 12 inches to 48
3 inches; the height of the left and right tray is in the range of 8 to 60 inches; the width of the left
4 and right tray is in the range of 6 inches to 24 inches and the depth of the left tray and the right
5 tray is in the range of 1 inch to 6 inches.

1 10. The presentation display of claim 1 wherein either the left tray or the right tray is
2 assembled using and adhesive.

1 11. The presentation display of claim 1 wherein the presentation display includes a
2 plurality of tabs and corresponding slots which may be folded so as to assemble the display
3 without the use of glue, tape, adhesive or fasteners.

1 12. The presentation display of claim 1 further including a closure tab, said closure tab
2 serving to retain the presentation display in a closed position.

1 13. The presentation display of claim 1 wherein the left tray and the right tray are
2 provided initially in an unassembled state having a substantially flat profile for shipping.

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13. The presentation display of claim 1 wherein the sum of the longest dimension plus
2 twice the shortest dimension of the display in the unassembled state is less than 84 inches.

1 15. The retail package of claim 14 wherein the height of the retail package is in the range
2 of 28 to 30 inches and the width of the retail package is in the range of 20 to 22 inches.

1 16. A stacked presentation display which comprises at least two presentation display
2 comprising a center panel; a left tray; and a right tray, wherein the left tray is attached to the
3 center panel with a first flexible hinge and the right tray is attached to the center panel with a
4 second flexible hinge, wherein adjacent presentation displays are attached by means of a stacking
5 tab.